



SOUTHERN
FESTIVAL
OF BOOKS
A Celebration of the Written Word

OCTOBER 12-14, 2012

NASHVILLE, TN

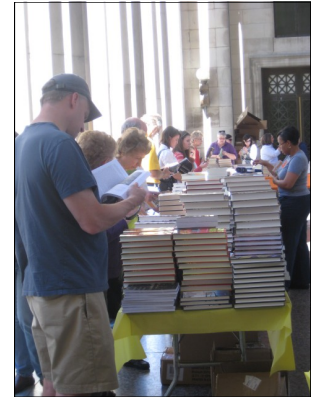
WE WILL
PROVIDE YOU
WITH:

- A tented booth, outdoors on War Memorial Plaza, with 100 square feet of exhibitor space
- 8-foot and 6-foot display tables
- Table covers
- Chairs
- Signage for your booth
- A link to your website on the exhibitor page of the Festival website
- Two tickets to the Saturday night Southern Festival of Books reception
- A regional Festival catering to your target audience: interested book-lovers

Exhibitor Information

Join us and be part of a longstanding literary tradition: Exhibit your books and book products at the 24th Annual Southern Festival of Books: A Celebration of the Written WordSM, October 12-14, 2012 on War Memorial Plaza in Nashville, Tennessee.

The Southern Festival of Books is a regional three-day literary event, which is free and open to the public annually attracting thousands of readers and writers from across the country. Presented by Humanities Tennessee, a non-profit organization dedicated to developing a sense of community through educational programs in the humanities, the Southern Festival of Books is one of the first festivals of its kind and features more than 200 authors from across the nation, three performance stages, events for youth and families, and more than 50 popular book related exhibitors from all parts of the country. The Festival takes place on War Memorial Plaza in downtown Nashville, Tennessee between 6th & 7th Avenues and Union St. and Charlotte Ave., across the street from the State Capitol.



Exhibitor and Festival hours are: Friday, October 12: 12 noon-6pm, Saturday, October 13: 9am-6pm and Sunday, October 14: 12 noon-5pm

Cost per booth is \$550 per booth. For non-profit 501(c)(3) organizations, booth cost is \$450. Take advantage of our early bird discount and booth cost is \$450 per booth (\$350 for 501(c)(3)s if registration is postmarked and fees are paid in full by June 1, 2012. Electricity is available for an additional \$125/booth. Booths are reserved on a first-come basis with payment required no later than September 21, 2012.

Exhibitor setup begins on Friday, October 12. Exhibitors are expected to remain open until 6pm on Friday and Saturday, and until 5pm on Sunday.

Exhibitors are encouraged to bring banners and additional items with which to enhance their booth space. Exhibit materials can be shipped in advance from vendors located 50 miles or more outside of Nashville to a warehouse. Advance shipments will be delivered to your booth on the afternoon of Thursday, October 11. The Festival retains 24-hour security on site from Thursday night until Monday morning. Instructions for shipping materials and the shipping address will be sent prior to the Festival date to ensure adequate shipping time. Humanities Tennessee offers return shipping for exhibitors, provided that all materials are packaged, ready to go and clearly labeled with a UPS or FedEx shipping label billing your account.

For more information: If you have additional questions about exhibiting at the Southern Festival of Books, please contact Lacey Cook at 615.770.0006 x19 or Lacey@HumanitiesTennessee.org. For additional information about Humanities Tennessee and for Southern Festival of Books updates, visit our website: www.HumanitiesTennessee.org.