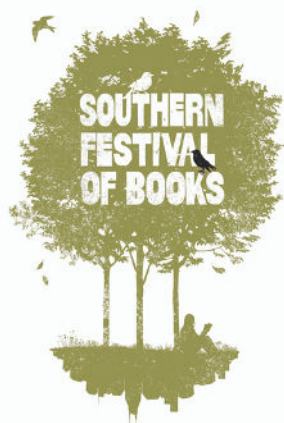




# Authors in the Round

*Nashville's one-of-a-kind fundraising event supporting...*



**Humanities  
Tennessee**

Our Stories. Our State.

Humanities Tennessee  
[www.HumTN.org](http://www.HumTN.org) | 615.770-0006

Laura Smith, 2023 Chair  
 LoLita Toney, 2023 Chair

# Sponsorship Opportunities & Recognition

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*Authors in the Round, which welcomes 400 guests to dine alongside 40 regionally and nationally known authors, is the Southern Festival of Books' signature fundraiser, ensuring that Humanities Tennessee can present the annual festival free of charge.*

*In 2023, we celebrate 35 years of presenting this free book festival featuring nearly 150 authors, exhibitors, performance stages, and more for more than 10,000 participants.*

## **PRESENTING SPONSOR \$25,000+**

- AIR logo placement: invitation, program, website, program video, stage mentions, social media
- Host 2 tables of 9 at the Authors in the Round dinner
- Option for a 3rd table at the dinner
- Signed copy of author's book for every guest
- SFB logo placement: printed program, poster, on-site banners and signage, website, newsletter, socials
- Partner marketing collaborations in advance of Festival
- Verbal name recognition Festival sessions
- Exhibitor space at the Festival
- 4 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report

## **EVENT SPONSOR \$10,000 - \$15,000**

- AIR logo placement: invitation, program, website, program video, stage mentions, social media
- Host 2 tables of 9 at the Authors in the Round dinner
- Signed copy of author's book for every guest
- SFB logo placement: printed program, poster, on-site banners and signage, website, newsletter, socials
- Verbal name recognition Festival sessions
- Exhibitor space at the Festival
- 4 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report

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Sponsorships for Authors in the Round (AIR) are recognized for both the dinner fundraising event and for the 35 annual Southern Festival of Books (SFB), October 20-23, 2023.

# Sponsorship Opportunities & Recognition

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*Authors in the Round, which welcomes 400 guests to dine alongside 40 regionally and nationally known authors, is the Southern Festival of Books' signature fundraiser, ensuring that Humanities Tennessee can present the annual festival free of charge.*

*In 2023, we celebrate 35 years of presenting this free book festival featuring nearly 150 authors, exhibitors, performance stages, and more for more than 10,000 participants.*

## **SUPPORTING SPONSOR \$5,000**

- AIR logo placement: invitation, program, website, stage mentions, social media
- Host a table of 9 at the Authors in the Round dinner
- Signed copy of author's book for every guest
- SFB logo placement: website and newsletter
- SFB name listing: printed program, on-site signage, session mentions
- 2 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report

## **PATRON & TABLE HOST \$3,500**

- Host a table of 9 at the Authors in the Round dinner
- Provide patron level gift supporting participation of authors and their guests
- Name listed in AIR program and event website as table host and patron
- Signed copy of author's book for every guest
- Recognized in Humanities TN annual report

## **TABLE HOST \$2,500**

- Host a table of 9 at the Authors in the Round dinner
- Name listed in AIR program
- Signed copy of author's book for every guest
- Recognized in Humanities TN annual report

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Sponsorships for Authors in the Round (AIR) are recognized for both the dinner fundraising event and for the 35 annual Southern Festival of Books (SFB), October 20-23, 2023.



# Sponsorship Agreement



Company / Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Name for recognition purposes (if different) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please indicate sponsorship level:

- ☐ Presenting Sponsor, \$25,000+
- ☐ Event Sponsor, \$10,000 - \$15,000
- ☐ Supporting Sponsor, \$5,000
- ☐ Patron & Table Host, \$3,500
- ☐ Table Host, \$2,500

**Contact Information**

Humanities Tennessee  
P.O. Box 60467  
Nashville, TN 37206

Sandy Obodzinski  
Development & Communications Dir.  
Email: Sandy@humtn.org  
Phone: 615.948.9184

Please choose payment form:

- ☐ Check enclosed, made payable to: Humanities Tennessee
- ☐ Send an invoice to the above email address with due date \_\_\_\_\_ (month), 2023

For your security, Humanities Tennessee does not accept credit cards via mail. You may make a credit card gift online at [www.HumTN.org/AIR2023](http://www.HumTN.org/AIR2023) or by calling our office at 615.770.0006.

*Thank You! Your support makes a difference.*

