TN Waters Exhibit Host Evaluation

Organization Name: _____

Cost sharing: cash_____ in-kind_____

Please estimate above how much cash, if any, your organization spent for this program (publicity, salary, e.g.), and the amount of in-kind contributions (# of volunteer hours, donated materials, e.g.).

1. Tell us about your exhibit audience. Please estimate the number of visitors. Were any new to your organization's programs? Was there a difference in the age, gender or ethnicity of visitors to this exhibit?

2. Did you use the press materials provided to market the project? Did you market to any new outlets? Why or why not?

3. Do you think the exhibit content educated your audience about a new topic? Why or why not?

4. Did the exhibition meet the goals your organization had for the project? Can you identify specific outcomes such as increased visibility, building audience, new partnerships, etc.?

5. Do you consider the *TN Waters* project a success for your organization? Why or why not?

We welcome additional comments, suggestions for improving this project experience, and recommendations for future project topics: