



THE 34th ANNUAL SOUTHERN FESTIVAL OF BOOKS

&

AUTHORS IN THE ROUND DINNER

OCT. 14-16, 2022

2022 SPONSORSHIP OPPORTUNITIES

Join us to celebrate the written word the weekend of Oct. 14-16, 2022.

The Festival brings more than 200 authors to Nashville for talks and books signings – all events are free to the public.

At Authors In The Round on Oct. 14, dine with 40 regionally and nationally recognized authors. Every attendee will have the opportunity to engage personally with an author seated at your table. Enjoy great entertainment, food & drink and stimulating conversation with fellow members of the national literary community. Guests also receive a signed copy of an author's book.

AUTHORS IN THE ROUND CHAIRS

Jay Joyner

Mary Jo Shankle

Mary Spalding

Tori Wimberly



THE 34th ANNUAL
Southern Festival of Books



OCTOBER 14-16, 2022

**WAR MEMORIAL PLAZA & NASHVILLE
PUBLIC LIBRARY**

The **three-day festival** draws **thousands** of people of all ages and backgrounds and **200** of the nation's and region's most prominent authors, offering readers and writers an opportunity to interact. All programs are **FREE**, and the event is intentionally held in a shared community space that is accessible via public transportation.

The Festival features **three performance stages**, highlighting readings and dramatic literary performances, music by talented songwriters and poets, and appearances by favorite book characters and storytellers.

“The Festival is a fixture of fall in the south and has become one of the most popular regional literary events in the country.” – *Fine Books Magazine*

The success of the Southern Festival of Books relies upon the support of approximately 300 volunteers. Each year we are fortunate to have volunteers come from within the host community, from neighboring cities and as far away as surrounding states, and we work with a wide variety of volunteers from high school students to senior citizens.

We employ volunteers in the following capacities:

- Providing transportation for one or more authors to/from the airport and their hotels
- Providing festival attendees with session information
- Selling books and merchandise
- Setting up and taking down the festival site
- Hosting sessions, which includes introducing authors, moderating discussions, keeping time and escorting authors

We welcome your organization's participation in making the 34TH Annual Southern Festival of Books!

CO-SPONSORSHIP OPPORTUNITIES

Southern Festival of Books & Authors In The Round

PRESENTING SPONSOR

\$30,000

- SFB logo placement: printed program, poster, on-site banners and signage, stage mentions, session mentions, SFB website and newsletters, social posts
- Group volunteer assignments with opportunities to brand your group with t-shirts
- Exhibitor space on War Memorial Plaza
- Partner marketing alignments
- AIR logo placement: invitation, banner, signage, program, event website
- 2 Tables - Authors in the Round event
- 4 Saturday VIP Reception tickets
- Humanities Tennessee Annual Report inclusion

EVENT SPONSOR

\$10,000

- SFB logo placement: printed program, poster, on-site banners and signage, stage mentions, session mentions, SFB website and newsletters, social posts
- Group volunteer opportunities
- Exhibitor space on War Memorial Plaza
- AIR logo placement: invitation, banner, signage, program, event website
- 2 Tables - Authors in the Round event
- 4 Saturday VIP Reception tickets
- Humanities Tennessee Annual Report inclusion

SUPPORTING SPONSOR

\$5,000

- SFB logo placement: website, newsletter, social posts
- SFB name listing: printing program, poster, on-site signage, stage mentions, session mentions
- AIR logo placement: invitation, banner, signage, program, event website
- 1 Table - Authors in the Round event
- 2 Saturday VIP Reception tickets
- Humanities Tennessee Annual Report inclusion

AIR TABLE HOST

\$2,000

- Host a table of 10 at the Authors In The Round Dinner
- Table includes 2 seats for Author and guest
- Name listed in the AIR program & website
- Signed copy of author's book for every guest at table

Please contact Sandy Obodzinski at 615.948.9184 or sandy@humtn.org to join as a sponsor of the 2022 Southern Festival of Books & Authors in the Round Dinner. Benefits and sponsor amounts may be personalized to meet sponsor goals.