



The 35th Annual
Southern Festival of Books
A Celebration of the Written Word



**Humanities
Tennessee**

Our Stories. Our State.

Sponsorship Opportunities & Recognition

In 2023, we celebrate 35 years of presenting this free book festival featuring nearly 150 authors, exhibitors, performance stages, and more for more than 10,000 participants. Sponsorship support ensures that the Festival remains free of charge for all.

EVENT SPONSOR \$10,000+

- Logo placement: SFB printed program, poster, on-site banners and signage, website, newsletter, socials
- Verbal name recognition Festival sessions
- Exhibitor space at the Festival
- 4 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report
- Signed copy of an author's book
- Partner marketing collaborations in advance of Festival

STAGE SPONSOR \$5,000

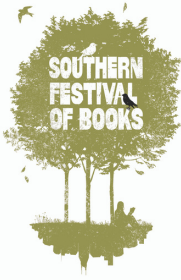
- Logo placement: signage at SFB stage location, plus SFB printed program, map, website, newsletter, socials
- Name listing: on-site signage, session mentions
- 4 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report
- Signed copy of an author's book

SUPPORTING SPONSOR \$3,000

- Logo placement on SFB website, plus at least 3 social media promotions
- Name placement in Festival program and on-site signage
- 4 invitations, Saturday Festival Reception
- Recognized in Humanities TN annual report
- Signed copy of an author's book

COMMUNITY PARTNER \$1,000

- Logo placement on SFB website, plus at least 2 social media promotions
 - Name listed in SFB program and on-site signage
 - 2 invitations, Saturday Festival Reception
 - Recognized in Humanities TN annual report
 - Signed copy of an author's book
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Sponsorship Agreement



Company / Sponsor Name _____

Contact Person _____ Title _____

Name for recognition purposes (if different) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please indicate sponsorship level:

- Event Sponsor, \$10,000+
- Stage Sponsor, \$5,000
- Supporting Sponsor, \$3,000
- Community Partner \$1,000

Contact Information
 Humanities Tennessee
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 Nashville, TN 37206

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Please choose payment form:

- Check enclosed, made payable to: Humanities Tennessee
- Send an invoice to the above email address with due date _____ (month), 2023

For your security, Humanities Tennessee does not accept credit cards via mail. You may make a credit card gift online at www.HumTN.org/AIR2023 or by calling our office at 615.770.0006.

Thank You! Your support makes a difference.

